

Bluewater Systems & Soanar announce partnership

Bluewater Systems has appointed Soanar as its ANZ distributor for its ARM based Single Board Computer modules.

Sarosh Dubash, Sales Director for Bluewater Systems looks to Soanar for exposure & growth, “Soanar’s extensive sales and engineering team have been providing electronic solutions in the ANZ region for over 45 years. We believe our ARM based products and services will complement Soanar’s single board computer portfolio and offer customers another level of product support.”

Bluewater Systems offers a series of developed off the shelf “Snapper“ ARM system modules which can be easily integrated into customer’s designs reducing engineering cost, component cost and reducing product time to market.

“Bluewater Systems’ ARM based single board computers fit nicely into Soanar’s Display & Embedded Solutions portfolio. Their “Snapper” modules are a quick and easy solution for customers requiring an ARM based module.” said Andrew Tatman, Soanar Marketing Unit Manager.

Snapper modules are ideal for products that require high-end embedded computing and supporting technologies such as GPS, wireless communications or digital image capture and display. By providing a tried and tested design, Snapper significantly reduces the development risk associated with the complex electronic products requiring such technology.

A range of development tools and the Rig 200 application and rapid prototyping kit are available to support the Snapper modules.

Snapper modules have been used by a number of local and international companies including Industrial Research Ltd, NEC and Connexionz Ltd.

About Soanar

Soanar with over 45 years experience distributes a broad range of electronic components, displays, embedded systems and related products. Working closely with designers and manufacturers Soanar offers solutions for a variety of applications. Soanar sales and engineering team are located in offices cross Australia, New Zealand, Singapore, Malaysia, Thailand & India.

About Bluewater Systems

Bluewater Systems, headquartered in Christchurch, New Zealand, was founded in 1996. Bluewater Systems provides product design services, hardware and software development and project management services, all based around ARM technology. The company compliments its development and consulting services with a range of ARM based Snapper System Modules, Rig development kits and ARM development tools.